



me too. International Job Description

Title: Manager, Communications
Department: Communications
Reports To: Director, Strategic Communications and Policy
Position Type: Full-Time, Exempt
Salary Range: \$85K - 90K/year
Location: Remote ('me too.' is US-based)
Travel Required: 15%

About me too. International

me too. International is a convener, thought leader, and organizer in the global movement to end sexual and gender-based violence (SGBV), grounded in Black feminist principles and survivor-led healing and action. Because of the viral #MeToo hashtag, a vital conversation about sexual violence has been thrust into global dialogue. What started as local grassroots work has expanded to reach a global community of survivors from all walks of life and helped to de-stigmatize the act of surviving by highlighting the breadth and impact of a sexual violence worldwide. We strive for the realization of a more inclusive and safer world where SGBV is not just minimized, but entirely eradicated.

Position Summary

The Communications Manager will support the execution of the organization's communications strategy across digital platforms, media outreach, and content creation. Reporting to the Director of Strategic Communications and Policy, this role ensures consistent messaging, strong community engagement, and compelling storytelling to advance the organization's mission. The ideal candidate is a strong writer, creative thinker, and detail-oriented communicator who can manage multiple projects and meet tight deadlines in a fast-paced, mission-driven environment.

We are looking for someone who understands the work of survivor justice, who has experience working with survivors of sexual violence, and is passionate about bringing solutions forward. The Communications Manager must be someone who checks their ego at the virtual door, and leans-in to relationship-development with charisma and joy. We are looking for a personal culture of collaboration and positivity, alongside the goal to learn and grow.

Key Responsibilities

Content Creation and Management:

- Draft, edit, and publish engaging content for newsletters, blogs, press releases, and social media
- Maintain and regularly update website content to reflect current programs, campaigns, and news
- Collaborate with program staff to translate their work into accessible and impactful communications

Digital and Social Media Engagement:

- Manage the organization's social media accounts, ensuring consistent tone, style, and posting cadence
- Create and schedule multimedia content (graphics, short videos, stories) that support campaigns and organizational priorities
- Monitor social media trends, audience engagement, and analytics to inform strategy

Media and Public Relations Support:

- Maintain and update media contact lists and press kits
- Support press outreach by drafting media advisories, coordinating interviews, and tracking media coverage
- Assist in preparing spokespeople and leadership for public appearances and interviews

Brand and Visual Consistency

- Ensure all communications adhere to brand guidelines and support organizational voice
- Support development of branded templates and visual collateral for campaigns, events, and reports

Qualifications

- 6+ years of experience in nonprofit communications, journalism, media, or a related field
- Experience creating communications strategy in the field of gender justice, preferably communications specific to sexual and gender-based violence
- A Bachelor's degree in communications, public relations, journalism, marketing, or a related field is preferred
- Proven track record of implementing successful communications strategies
- Excellent writing, editing, and storytelling skills
- Proficiency in using social media platforms and email marketing tools (e.g., Meta Business, TikTok, Mailchimp)
- Basic graphic design or video editing skills (Canva, Adobe Creative Suite, or similar)
- Strong organizational skills and the ability to manage multiple deadlines
- Ability to work productively within tight deadlines

- Passion for me too. International's mission and values

Benefits

- Competitive salary and benefits package, including:
 - Fully-covered employer-funded healthcare, dental, and vision
 - Unlimited paid time off
 - Wellness stipend
 - Home office reimbursement
- Opportunities for professional development and growth
- A supportive remote work environment

me too. International is committed to workforce diversity in terms of gender, nationality, and culture. Individuals from minority groups, indigenous groups, and persons with disabilities are equally encouraged to apply. All applications will be treated with the strictest confidence. 'me too.' does not tolerate sexual exploitation and abuse, any kind of harassment, including sexual harassment, and discrimination. We have created an equitable and inclusive environment for all employees, which we are committed to maintaining.